

FOR IMMEDIATE RELEASE

Contact: Patricia Snyder

631-727-0900

Statewide Program Provides Individual Consultations to Visual Artists

Riverhead (February 16, 2011) – The East End Arts Council will be arranging individual consultations for visual artists with New York Foundation for the Arts MARK alumni on **Wednesday, March 23, 2011 from 5 p.m. – 8 p.m. at its Gallery located at 133 East Main Street in Riverhead.** Artists seeking professional feedback on questions related to sharing a new body of work, preparing an artist statement, planning a website, or other business issues will get a private 20 minute consultation. The fee is \$25 for EEAC members/\$40 others. This is not a quality based portfolio review, but a chance to get practical and professional advice on the business of your art. Registration is limited, please call (631)369-2171 to reserve an appointment time and request a consulting questionnaire. The questionnaire needs to be turned in prior to attending. Artists may select which consultant to speak with.

NYFA Consultants Beth Giacummo and Joanne Dumas are local artists who are MARK alumni selected through a competitive process to become consultants capable of providing guidance to both emerging and established artists. NYFA, in collaboration with partnering organizations such as the East End Arts Council chose MARK Alumni based on their demonstrated professional development and leadership skills.

Artist **Beth Giacummo** holds a BFA from the School of Visual Arts, and an MFA in New Forms from Pratt Institute. A passion for art glass and travel has led her to many cities and countries where she has had the opportunity to live / study- some of them include the Escola d'Arts Plastique I Disseny, Spain, the Pilchuck School of Glass, Seattle, Washington, and the Danish School of Design, Copenhagen, Denmark. As the Assistant Director of The Center for Visuals Arts in Blue Point she has been teaching Fine Arts to students of all ages for the past 9 years. Ms. Giacummo is also an adjunct professor of Fine Art at Briarcliffe College, an instructor at Suffolk Community College, Mill Pond House Gallery and at the East End Arts Council. As a mixed media installation artist, she has exhibited her work both locally and internationally. As a local arts activist, Ms. Giacummo is proud to serve as 1st Vice President for the Patchogue Arts Council, Chair of Promotions for the Patchogue Arts Biennial and Co-chair of the Walking Arts Tour. Visit www.Bethgiacummo.com for more information on Ms. Giacummo and her work.

Artist **JoAnne Dumas** primarily works with digital imaging. She lives on eastern Long Island and has exhibited extensively in the local area. In addition JoAnne has taught art for many years, is currently teaching digital photography at SUNY Suffolk and has her own photography and web design business. JoAnne received her bachelor and master degrees from Pratt Institute and has recently been the recipient of two NYFA grants that provided intense training in the business aspects of art. Visit www.dumasphoto.com for more information on Ms. Dumas and her work.

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ARTIST CONSULTATION APPLICATION

To help focus your session with one of our NYFA consultants please provide the contact information below. PLEASE PRINT

FIRST NAME _____

LAST NAME _____

STREET ADDRESS _____

TOWN _____ ZIP _____

E-MAIL _____

HOME PHONE _____

CELL PHONE _____

WEBSITE (if applicable) www. _____

MEDIUM/S USED _____

CIRCLE CHOICE OF CONSULTANT—BETH GIACUMMO OR JO ANNE DUMAS

At your one-on-one consultation the following topics will be available for discussion. Please circle 3 that you feel you need the most direction with—portfolio quality is not a topic of discussion.

- Self-promotion
- Alternative exhibition opportunities
- Local, national exhibition venues
- Portfolio development including image selection and presentation
- Web presence and social media
- Artist resources including NYFA and other artist information sites
- Grant writing and opportunities
- Residences and how to find them

Please provide a current copy of the following information with your application:

- Artist Statement
- Artist Biography
- Artist Resume

Refer to the NYFA resource sheets included with this application for help developing any of the above. They can be reworked after your consultation session.

**Please mail to/drop off at: East End Arts Council
Attn. NYFA MARK Consultation
141 East Main Street
Riverhead, NY 11901**

To have a successful one on one consultation please bring the following to your consultation:

- Portfolio, no original work—in-jet or color prints of work, CD, DVD
- Questions related to the discussion topics you have selected.