



22nd ANNUAL COMMUNITY MOSAIC STREET PAINTING FESTIVAL

Sunday, May 27, 2018, 12 - 5 pm, Downtown Riverhead

This Memorial Day tradition brings family and friends together to enjoy their creative spirit in the company of artists, musicians, and art lovers. The day-long celebration features Il Madonnari street painting, an art form dating back to 17th century Italy. Fun for the entire family includes: an artisan and craft fair, live music and performances, gourmet food trucks, drumming and dance!

Deadline to be included on the event brochure: March 10, 2018

TITLE SPONSOR \$5,000

Pre-event recognition

- Organization logo/name recognized as "Title Sponsor" in all event communications and promotional material, including the:
 - event brochure, mailed to over 5,000 recipients
 - event campaign blasts (four e-blasts prior to the event to over 8,600 recipients)
 - event poster (250 piece distribution)
 - event webpage, with link to your website
- Company logo featured prominently on East End Arts Facebook page, with over 7,500 "friends", as well as two special thank you call outs to your business

Recognition at event

- Participation in the opening ceremonies by company representative with town and county political dignitaries
- Organization logo/name recognized as "Title Sponsor" at the event, including:
 - A large banner displayed at event on the Riverhead Town Showstage
 - The festival tee shirt worn by 100+ event volunteers
- 8' x 8' Street Painting Square with business name inscribed, illustrated by an artist of your choice, or one chosen specifically for you by East End Arts
- Sponsor promotional table provided at event

Special Gifts

- Matted photo of completed artwork with business name

Post-event recognition

- Organization logo/name recognized as "Title Sponsor" in post-event "thank you" advertisement in Times Review publications
- Listing for one year as a member of our *Leadership Circle* in EEA's newsletter, website and Annual Report.

STREET SPONSOR \$2500

Pre-event recognition

- Organization logo/name recognized in all event communication and promotional material, including the:
 - event brochure, mailed to over 5,000 recipients
 - event campaign blasts (four e-blasts prior to the event to over 8,600 recipients)
 - event poster (250 piece distribution)
 - event webpage, with link to your website

Recognition at event

- Organization logo/name recognized at the event, including:
 - Banner displayed at event on the Riverhead Town Showstage
- 8' x 8' Street Painting Square with business name inscribed, illustrated by an artist of your choice, or one chosen specifically for you by East End Arts
- Sponsor promotional table provided at event

Special Gifts

- Matted photo of completed artwork with business name

Post-event recognition

- Organization logo/name recognized as "Street Sponsor" in post-event "thank you" advertisement in Times Review publications
- Listing for one year as a member of our *Leadership Circle* in EEA's newsletter, website and Annual Report.

SIDEWALK SPONSOR \$1,000

Pre-event recognition

- Organization logo/name featured in all event communication and promotional material, including:
 - event brochure, mailed to over 5,000 recipients
 - event poster (250 piece distribution)
 - event campaign blasts (four e-blasts prior to the event, over 8,600 recipients)
 - event webpage

Recognition at the event

- Organization logo/name recognized at the event, including:
 - post-event "thank you" advertisement in Times Review publications.
- 6' x 8' Street Painting Square with business name inscribed, illustrated by an artist of your choice, or one chosen specifically for you by East End Arts

Special gifts

- Matted photograph of completed artwork

SQUARE SPONSOR \$500

Pre-event recognition

- Organization name (not logo) featured on
 - event brochure, mailed to over 5,000 recipients
 - on East End Arts event webpage

Recognition at the event

- 4' x 6' Street Painting Square with business name inscribed, illustrated by an artist of your choice, or one chosen specifically for you by East End Arts

CHALK SPONSOR \$150-\$350

Families & non-profit organizations receive a \$50 discount

- Street Painting Square with business name inscribed
 Square size: 4'x6' \$150 • 6'x8' \$250 • 8'x8' \$350