



**EAST END ARTS SPRING GALA**  
**2013 Celebrating Diversity**  
**Saturday, May 4, 6:00 to 11:00 p.m.**  
**Sponsorship Opportunities**

**Headliner \$10,000 (\$9,400 is tax-deductible)**

**Pre-event recognition:**

- Recognition with organization logo/name as "Headliner" prominently featured on all event communication and promotional material.
- Recognition with organization logo/name with your website link featured as "Headliner" on Gala webpage and in all Gala email campaign blasts (four e-blasts prior to the event, to over 5,500 recipients).
- Organization logo/name as "Headliner" on Gala invitation, mailed to over 3,000 recipients
- Organization logo/name posted to over 5,100 social media fans each week for the four weeks prior to the Gala

**Recognition at event:**

- Top billing and acknowledgment as "Headliner" at the Gala, with opportunity to address Gala attendees.
- Logo featured as "Headliner" on event signage and on individual guest menu cards.

**Special gifts:**

- A private studio tour of a prominent East End Artist for ten guests
- Professional photo of your group at the Gala, framed by East End Arts
- Gala dinner table (12 seats) with front row seating

**Post-event recognition**

- Organization logo/name featured as "Headliner" in post-Gala "thank you" in TimesReview publications and Dan's Papers.
- Listing for one year as a member of our *Leadership Circle* in EEA's newsletter, website and Annual Report.
- 12-month *Business Circle Benefactor* membership, which includes a variety of special networking and advertising opportunities throughout the year (a \$2500 value!).

**Master Artist \$5,000 (\$4,400 is tax-deductible)**

**Pre-event recognition:**

- Organization logo/name prominently featured on all event communication and promotional material.
- Organization logo/name with your website link featured on Gala webpage and in all Gala email campaign blasts (four e-blasts prior to the event, over 5,500 recipients).
- Organization logo/name featured as Gala sponsor on invitation, mailed to over 3,000 recipients

**Recognition at event:**

- Organization logo/name featured on event signage and on individual guest menu cards.

**Special gifts:**

- Professional photo of your group at the Gala, framed by East End Arts
- Gala dinner table at event (12 seats)

**Post-event recognition**

- Organization logo/name featured in post-event "thank you" in TimesReview publications and Dan's Papers.
- Listing for one year as a member of our *Leadership Circle* in EEA's newsletter, website and Annual Report.
- 12 month *Business Circle Art Leader* membership with East End Arts, which includes a variety of special networking and advertising opportunities throughout the year (a \$1,000 value!).

**(OVER)**

## **Producer \$2,500 (\$2,200 is tax-deductible)**

### Pre-event recognition

- Organization name (not logo) featured in all Gala communication and promotional material.
- Organization name (not logo) featured in all Gala Email campaign blasts (four e-blasts prior to the event, over 5,500 recipients).
- Organization name (not logo) featured as Gala sponsor on invitation, mailed to over 3,000 recipients

### Recognition at event

- Organization name (not logo) featured on event signage

### Special Gifts

- Six Gala dinner tickets

### Post-Event recognition

- Organization name (not logo) listed in post-event "thank you" advertisement in TimesReview publications and Dan's Papers.
- Listing for one year as a member of our *Leadership Circle* in EEA's newsletter, website and Annual Report.

## **Director \$1,000 (\$800 is tax-deductible)**

### Pre-event recognition

- Organization name (not logo) featured in all Gala email campaign blasts (four e-blasts prior to the event, over 5,500 recipients).
- Organization name (not logo) featured as event sponsor on invitation, mailed to over 3,000 recipients

### Recognition at event

- Organization name (not logo) featured on event signage

### Special Gifts

- Four Gala dinner tickets

### Post-Event recognition

- Listing for one year as a member of our *Leadership Circle* in EEA's newsletter, website and Annual Report.

## **Soloist \$500 (\$400 is tax-deductible)**

### Pre-event recognition

- Business or individual name listed as supporter of East End Arts on Gala invitation, mailed to over 3,000 recipients.

### Special Gifts

- Two Gala dinner tickets

## **Chorus \$250 (\$200 is tax-deductible)**

### Pre-event recognition

- Individual name (not business) listed as supporter of East End Arts on event invitation, mailed to over 3,000 recipients

### Special Gifts

- One Gala dinner ticket

### **Deadlines and instructions for submitting artwork**

**LOGO:** Submit your full color logo in pdf, tiff, or jpeg format to [aabraham@eastendarts.org](mailto:aabraham@eastendarts.org). **Logos MUST be submitted by February 15 for inclusion promotional material, including e-blasts, save-the-card, website, and invitation.**