



SPONSORSHIP OPPORTUNITY  
**SIXTEENTH ANNUAL TEENY AWARDS**

June 3, 2018

*Modeled after the Tony Awards, this highly acclaimed high school theater recognition program is entering its sixteenth year. It not only celebrates and rewards our talented East End theater students, but also stimulates interest and support for high school theater arts.*

**Orchestra \$1,000**

Recognition prior to awards ceremony

- Organization name (not logo) featured as event sponsor on event webpage and in all event email campaign blasts (four e-blasts prior to the event, over 8,600 recipients)

Recognition at the awards ceremony

- Full page ad in awards ceremony playbill
- Display table at event, attended by over 700 guests
- Organization logo/name featured on title page of awards ceremony playbill
- Four awards ceremony tickets

**Front Row \$2,500** Orchestra benefits plus

Pre-awards ceremony recognition

- Organization logo/name featured as event sponsor on event webpage and in all event email campaign blasts (four e-blasts prior to the event, over 8,600 recipients), with link to your website

Recognition at the awards ceremony

- Participation as a presenter in the awards ceremony
- Six awards ceremony tickets

**Box Seats \$5,000** Front row benefits plus

Recognition prior to awards ceremony

- Organization logo/name
  - posted to over 7,000 social media fans each week for the four weeks prior to the event
  - featured as event sponsor on event webpage and in all event email campaign blasts

Recognition at the awards ceremony

- Organization logo/name featured
  - on awards ceremony "Red Carpet" step and repeat
  - on title page of awards ceremony playbill
- Full page inside back cover color advertisement in awards ceremony playbill
- Eight awards ceremony tickets

**Red Carpet Headliner \$10,000** Box Seats benefits plus

Recognition prior to awards ceremony

- Organization logo/name
  - included on all event print advertisements
  - featured as "Headliner" on event webpage and in all event email campaign blasts

Recognition at the awards ceremony

- Organization logo/name featured
  - on Teeny Awards Ceremony Playbill cover
  - onstage during awards ceremony
- Feature article about your company's involvement in Teeny Award Ceremony Playbill
- Full page inside cover color advertisement in awards ceremony playbill
- Ten awards ceremony tickets

**Exclusive Lead Sponsor \$10,000, three year minimum commitment** All benefits from above

- Entitles sponsor to naming privileges
- Use of the East End Arts Gallery or campus for a corporate or family event such as a dinner, client reception, employee summer party, etc. \*for and additional cost

*EEA is a 501(c)3 not-for-profit organization recognized by the IRS and the NYS Bureau of Charities. Proceeds support our mission to build and enrich our community through the arts by way of education, support, advocacy and inspiration. Donations are tax deductible to the full extent of the law.*