East End Arts is committed to building and enriching our community through the arts by way of education, support, advocacy, and inspiration.
MESSAGE FROM THE PRESIDENT & EXECUTIVE DIRECTOR

We are happy to share that in 2013 East End Arts continued on its path of success in serving the East End communities through the arts. Our mission, vision and core values continued to be our guiding light during the second year of our three year strategic plan. We made much progress and gained insight as we evaluated the programs we offer and considered new programs as they relate to our mission and our capacity. Ensuring the sustainability of the organization during a down economy was foremost as we looked at new ways to establish financial stability without unduly impacting our membership. We are proud to report that in 2013, 81% of our expenses were dedicated to program services.

Building a solid, efficient infrastructure is no doubt an ongoing effort for East End Arts, as with all non-profit organizations. This past year we held the reigns tight on expenses while successfully increasing private and corporate contributions. We are confident that the work we do matters to the individuals, families and communities of East End of Long Island.

Through collaborations and partnerships we continued to expand East End Arts’ presence and build its stellar reputation far beyond our East End constituent area. Receiving the 2012 National Arts Marketing Award for Winterfest: Live on the Vine, with the Long Island Convention & Visitors Bureau and the Long Island Wine Council demonstrates the value of strategic partnerships that benefit an entire region.

Our staff, faculty, volunteers and Board of Directors are all key individuals, critical to the success of East End Arts, and we salute their dedication to the organization. We look forward to yet another successful year serving and inspiring the East End of Long Island.

Annika Shapiro, President
Patricia Snyder, Executive Director

OUR MISSION
East End Arts is committed to building and enriching our community through the arts by way of education, support, advocacy, and inspiration.

OUR CORE VALUES
We believe that art in all its forms is vital to life and is committed to enabling artists and the community to affirm that conviction.

LEADERSHIP
COLLABORATION
ACCESS
EDUCATION

“I think a very important way East End Arts helped my career was by so often giving me an opportunity to exhibit thus allowing my name to become more and more recognizable. Most critical to my career, my current dealer discovered me through a juried show at the EEA. He put me in several group shows and one solo show. Nothing is more meaningful to an artist than to get serious representation. This was something I had hoped for all my life. For all of the above, I will always be grateful to EEA.”
- A.J., member artist
2012-13 COLLABORATIONS INCLUDE:

- All for the East End (August 2013)
- Americans for the Arts (Arts Mean Business, 2012)
- Artist Andrea Cote, Eyes on Main Street Public Art Project (17th Annual Community Mosaic Street Painting Festival, May 2013)
- Brecknock Hall (Creativity in the Workplace Workshops; Maritime Art Show, October 2012)
- East End Seaport Museum (East End Student Challenge and “The Bays Around Us” Exhibit, Spring 2013)
- First Congressional District High School Art Exhibition (May 2013)
- Hilton Garden Inn, Riverhead (6th Annual Winterfest, Winter 2013)
- Jamesport Manor Inn (Rosalie Dimon Gallery Art Shows, year-round)
- Jamesport Vineyards (Invitational Art Show, August 2013)
- Long Island Arts Alliance (Maritime Heritage of the North Fork Festival, October 2012)
- Long Island Convention & Visitors Bureau (6th Annual Winterfest, Winter 2013)
- Long Island Opera (Artist-in-Residence Program, Winter 2013)
- Long Island Science Center (Art & Science Show, Spring 2013; 17th Annual Community Mosaic Street Painting Festival, May 2013)
- Long Island Wine Council (6th Annual Winterfest, Winter 2013)
- North Fork Spanish Apostolate
- Peconic Bay Medical Center (Art & Science Exhibit, Spring 2013)
- Peconic Institute (17th Annual Community Mosaic Street Painting Festival, May 2013)
- Peconic Landing (Maritime Art Show, October 2012)
- Perlman Music Program (East End Arts Student Orchestra Open Rehearsal with Itzhak Perlman, Summer 2013)
- Peter Marcelle Gallery, Bridgehampton (2nd Annual National Show: H2O, Summer 2013)
- River & Roots Community Garden (17th Annual Community Mosaic Street Painting Festival, May 2013)
- Riverhead Chamber of Commerce (Arts Mean Business, September 2012)
- Riverhead Free Library (17th Annual Community Mosaic Street Painting Festival, May 2013)
- The Riverhead Project (theMovieProject, August 2013)
- Riverhead Town Hall (Art Shows, year-round)
- Suffolk County Historical Society (Diversity Show, Winter 2013; Diversity Panel Discussion, February 2013)

New Board Member:
Patricia A. B. Cruso

Patricia A.B. Cruso is an education and community advocate, with a strong background in fundraising, and a life-long passion for community service. For over 17 years, she worked at Stony Brook University in a variety of capacities, representing and advocating for higher education goals of the University. Currently, Patricia is Vice President and Director of Marketing for Cruso Associates, Inc., a financial planning and asset management firm for high net worth clients. At East End Arts, Patricia has volunteered on numerous fundraising and event committees throughout the years.

“This is an exciting time of great potential for East End Arts; I am delighted to be working with the board and staff to advance East End Arts’ mission.”

– Patricia Cruso
2013 Spring Gala: Celebrating Our Diversity – May 4, 2013

This sold-out event celebrated over 40 years of East End Arts and honored community supporters Alice and Jack Van de Wetering and gallery owner Peter Marcelle. Funds raised directly supported EEA scholarships, programs and services. Major sponsors include: Ivy Acres, Peconic Land-Robbing, BNY Mellon Wealth Management, Hamptons Creative Group, Pine Barrens Printing, Abatelli Real Estate & Appraisal Services, OMD US, and Riverhead Building Supply.

26th Annual Harvest Gospel Concerts – November 15-17, 2012

Connecting community members together by sharing the joy of music from the soul! Major sponsors include: Suffolk County Legislator Jay Schneiderman, Peconic Regional Hematology Oncology, Knapp Swezey Foundation, Suffolk County National Bank.

11th Annual Teeny Awards Ceremony – June 9, 2013

Celebrating high school theatre programs across the East End! Major sponsors include: Suffolk County National Bank and Riverhead Toyota.

17th Annual Community Mosaic Street Painting Festival – May 26, 2013

This day-long celebration of the arts featured live music, fine artisan & craft fair, gourmet food trucks, and children’s activities, all centering around the art of street painting on Main Street. Funds raised directly supported EEA scholarships. Committee Members included Artist Andrea Cote, Long Island Science Center, Peconic Ballet Theatre, Peconic Institute, Riverhead Free Library, River & Roots Community Garden, Suffolk Theater. Major sponsors include: Bridgehampton National Bank, Knapp Swezey Foundation, Suffolk County National Bank, Riverhead Free Library, Ivy Acres, Woolworth Revitalization LLC, and the Town of Riverhead.

THANK YOU TO ALL OF OUR VOLUNTEER PHOTOGRAPHERS:
Vito Gentile, Hollye Gilbride, Jon Holderer, Tom Kochie, Jim Lennon, Dennis McKeever, Sue Romano, Lenny Stucker, Times/Review NewsGroup, Kevin Wood, Joan Wozniak, Richard Wozniak, Beth Young
6th Annual Winterfest Jazz on the Vine – February & March 2013

The East End of Long Island was alive and in full swing with over 70 live jazz performances, including Grammy-nominated artists over six weekends through February and March. This music festival is a project of East End Arts, Long Island Wine Council, Long Island Convention and Visitors Bureau, and Suffolk County Department of Economic Development.

Maritime Heritage of the North Fork Festival – October 2012

Part of the National Arts and Humanities Month campaign during the month of October, we collaborated with Brecknock Hall, East End Seaport Museum and Marine Foundation, Peconic Landing and numerous organizations on the North Fork to create this festival, which presented a number of cultural and community events throughout the month, including a maritime-inspired art show presented by East End Arts and Peconic Landing at Brecknock Hall in Greenport. This festival was a Signature Series Event of island-wide, multi-venue Arts Alive LI Arts Festival. Sponsored by Sea Tow.

Arts Mean Business – September 20, 2012

We invited business owners, artists, local government, arts organizations, community leaders, nonprofit organizations, and community members to this arts and business forum with keynote presentation by Emily Peck from Americans for the Arts and the pARTnership Movement, and panel discussion with notable arts and business leaders demonstrating the value of partnering with the arts to strengthen the economic vitality of Long Island. Major sponsors include: the Long Island Community Foundation, and presented in partnership with the Riverhead Chamber of Commerce.

Holiday Window Decorating Contest – December 2012

For the fourth year in a row, East End Arts held a Holiday Window Decorating Contest in Downtown Riverhead. Vacant storefronts were transformed into festive holiday scenes by local groups. Public vote deemed the Peconic Community School as having the best window. Special thanks to Riverhead Enterprise and providing the window space. In partnership with the Town of Riverhead.

Perlman Music Program Collaboration – Summer 2013

For the second year in a row, East End Arts assembled a group of East End string students to participate in an open rehearsal with internationally acclaimed violin virtuoso and conductor Itzhak Perlman, alongside the students of the prestigious Perlman Music Program’s student orchestra. Sponsored by Içim and Mark Miller.

“I am so thankful to East End Arts. Without the training I’ve received there, I would not have been able to discover and nurture my passion for musical theatre, and additionally would not have been able to receive the training necessary to pursue a career in performing. East End Arts literally allowed me to follow my dreams, and I will be forever grateful to them for it.”

- D.A., long-time music student, camper, and Teeny Award winner

Master Class Workshop for Strings – May 30, 2013

Free program and exciting opportunity for string students of all ages to participate in and/or observe a master class workshop led by professional cellist and conductor Nico Olarte-Hayes. Sponsored by Içim and Mark Miller.
Thank You to Our Sponsors...

Leadership Circle
Annual Giving September 1, 2012 through August 31, 2013
Annual Support of $10,000 and above
- Bank of America
- Bridgehampton National Bank
- The Corey Foundation
- Hotel Indigo
- Ivy Acres
- Long Island Community Foundation
- Içim & Mark Miller
- New York State Council on the Arts
- Suffolk County Department of Economic Development
- Suffolk County Legislature 1st District
- Suffolk County National Bank
- Times Review Newsgroup

Annual Support of $1,000 and above
- Abatelli Real Estate & Appraisal Services
- Dominic Antignano
- Astoria Federal Savings
- Barth’s Drug Store
- BNY Mellon Wealth Management
- Cross Sound Ferry
- Patricia & Thomas Cruso Cruso Associates, Inc.
- Empire National Bank
- Nancy Gilbert & Richard Wines
- Hilton Garden Inn
- Carol & Richard Johns
- Marion & Bob Jones
- Knapp Swezy Foundation
- Mona & James Lennon
- Leo S. Walsh Foundation
- Grace & Rebecca Lukachinski
- Maryann & Joseph Martorano
- Match Family Foundation
- Diane Murray
- New York Foundation for the Arts
- OMD US
- Peconic Bay Medical Center
- Peconic Landing
- Peconic Regional Hematology Oncology
- Richmond Realty Corp
- Riverhead Building Supply
- Riverhead Free Library
- Riverhead Townscape
- Riverhead Toyota
- Sea Tow
- Second Star Foundation
- Annika and Stephen Shapiro
- Suffolk County Legislative Jay Schneiderman
- Suffolk County Department of Economic Development
- Suffolk County National Bank
- Talmage Farm Agway
- Tanger Outlet Centers
- Toyota Foundation
- Toyota of Riverhead
- Town of Riverhead
- Town of Southampton
- Stephen Van de Wetering
- Woolworth Revitalization LLC
- 7Bus

In Kind Support of $1,000 and above
- Tod Berks
- Cablevision
- Farm Country Kitchen
- Hamptons Art Hub
- Hamptons Creative Group
- Hamptons Magazine
- Martha Clara Vineyards
- Motosport Brokerage
- Movies in the Moonlight
- The Perlman Music Program
- Pine Barrens Printing
- Raphael Vineyard
- Splish Splash Water Park
- Tibor de Nagy Gallery
- Yankees Entertainment & Sports Network, LLC

National Art Show: H2O – Summer 2013
Our second annual national art competition and exhibit had 730 entries from across the country, with 63 selected for inclusion in the show. Through this show we provided artists, both locally and nationally, the opportunity to exhibit in a nationally recognized show with judges of formidable stature, and the winner the chance to be included in a future significant gallery show.

Creativity in the Workplace Workshops – Spring 2013
Free monthly community workshops at Brecknock Hall in Greenport focusing on the benefits of creative thinking in the workplace. Sponsored by Martha Clara Vineyards.

Diversity & Discrimination Panel Discussion – February 16, 2013
This powerful and provocative discussion with cultural advocates from a variety of ethnic and social backgrounds opened the dialogue on what discrimination looks, sounds and feels like in ‘post-racist’ America. In conjunction with EEA Gallery Show, Diversity. Presented in partnership with Suffolk County Historical Society.

*The responses I have gotten from the shows have encouraged me to keep going at this art form. EEA is the best!*
- M.H., jewelry artist and member
THANK YOU TO OUR VOLUNTEERS

2013 Volunteers of the Year: Anne Legere and George Camalich

Thank you to these two very dedicated volunteers for their enthusiasm and invaluable help with projects throughout the year. Volunteerism is one of the key foundations of East End Arts – without it, we wouldn’t be able to impact the community the way we do.

Help East End Arts continue to grow!

• Tell one new person about EEA this year.
• Send us a note about how involvement with EEA has touched your life.
• Connect with us on social media channels like Facebook, Twitter and Instagram.
• Consider a first-time financial gift or an increase in your giving this year.

“I sincerely appreciate everything East End Arts does to help artists in our community get their work out there. I am so glad I made the decision to become a member!”

- C.M., new member artist

FINANCIAL REPORT

Key Financial Highlights for Fiscal Year 2013
September 1, 2012 – August 31, 2013

Financial Highlights:
• Awarded a two-year, $200,000 Neighborhood Builder grant from Bank of America
• Net funds raised at our second annual Spring Gala increased 56% over the funds raised during the previous year’s Gala.
• Experienced an 18% increase in our membership base, compared to the previous fiscal year.

REVENUE
Grants ........................................ 288,515
Tuition ..................................... 267,427
Contributions & Fundraising .......... 218,419
Membership Dues ...................... 45,796
Ticket Sales .......................... 28,871
Sales & Other ......................... 10,568

859,596

EXPENSES
Program* .......................... 672,415
Fundraising .......................... 81,422
Management & General ............ 80,356

834,193

We are proud to report that expenses associated with the arts programs, educational center, member services and cultural tourism represented 81% of total expenses spent by East End Arts.

As reported in the Fiscal Year 2013 Audited Financial Statements, September 1, 2012 through August 31, 2013.

*School, Arts Programs, Member Services, Cultural Tourism

SOURCES OF PUBLIC SUPPORT AND REVENUE

2013

EXPENSES BY FUNCTION 2012 & 2013

2012
**Scholarship Program**

Over 30% of students at the East End Arts School are provided scholarships to pursue their form of artistic expression in art, music, and theater. Scholarships for music are made possible by the New York State Council on the Arts, the Town of Southampton, and by private donors.

**Membership Meeting & Volunteer Appreciation Event**

August 2013

"I have always purposely chosen to live in arts-rich communities because I believe the arts are fundamental to a healthy community. In the three years my husband and I searched the North Fork for a home we returned repeatedly to Riverhead. During that time, even with the closing of businesses on Main Street, we saw that East End Arts’ buildings in their park-like setting remained an anchor in the district, and learned that EEA has been a sure and steady entity in the town for many years. So with a new-found appreciation for the North Fork, the presence of a vibrant arts council and a belief in the renaissance of its business district, we moved to Riverhead.”

- P.C., donor and volunteer

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**East End Arts is a member of:**

- Americans for the Arts
- Long Island Convention and Visitors’ Bureau
- National Guild for Community Arts Education
- New York Multi-Arts Centers
- Riverhead Chamber of Commerce
- Westhampton Beach Chamber of Commerce

**East End Arts is represented on:**

- Center for Nonprofit Leadership at Adelphi University
- Embracing Our Differences Project
- First Congressional Education Advisory Board
- Board of Directors, Riverhead Chamber of Commerce
- Rotary Club of Riverhead
- Southampton Anti-Bias Taskforce
- Suffolk County Cultural Advisory Board

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**Program Highlights Continued**