2013 ANNUAL REPORT

East End Arts is committed to building and enriching our community through the arts by way of education, support, advocacy, and inspiration.
Message from the President & Executive Director

The year 2012 was cause for serious celebration! In addition to reaching a 40th anniversary milestone, East End Arts began the 2011-2012 fiscal year as a recipient of the prestigious Bank of America Neighborhood Builders Award which included an exceptional leadership training series along with a generous $200,000 grant. With a collective smile and good cheer, we decided it was an opportune time to “take stock” and to talk about the future. We seized the moment to dive into a strategic visioning effort that began by engaging our members, subscribers, faculty, staff and board in the process with an online survey. It was gratifying to receive so many positive responses, many of which cited the commitment of the board, staff and faculty; the quality of our programming and the importance of the services we provide. We used the information gathered, both negative and positive, to guide us in developing our plan for the next three years. A critical component of the Strategic Planning was to have consensus on our core values and mission. We developed a new and improved mission statement: East End Arts is committed to building and enriching our community through the arts by way of education, support, advocacy, and inspiration. Our Core Values Statement expands upon the mission and further outlines our beliefs. It reads:

We believe that art in all its forms is vital to life and are committed to enabling artists and the community to affirm that conviction.

Our Core Values Statement guided us in identifying Leadership, Collaboration, Access and Education as the guiding principles that are key to our decision making processes as we move forward and serve the East End of Long Island. Thank you for your input during this process and participating in this very important visioning effort.

Annika Shapiro, President
Patricia Snyder, Executive Director
OUR MISSION
East End Arts is committed to building and enriching our community through the arts by way of education, support, advocacy, and inspiration.

OUR CORE VALUES
We believe that art in all its forms is vital to life and we are committed to enabling artists and the community to affirm that conviction.

LEADERSHIP
East End Arts assumes the essential role of leadership of the arts in all forms with the conviction that the arts are central to living life wholly and creatively; by advocating the proposition that the arts are vital to life; and by promoting interaction of artists with the community and with one another.

COLLABORATION
East End Arts advocates and actively pursues collaboration with all partners committed to the proposition that arts are vital to life, as the most effectual way of accomplishing their common conviction that art in all its forms is central to living wholly and creatively.

ACCESS
East End Arts advocates and practices inclusion, access, and equal opportunity for all staff, constituencies and consumers of art.

EDUCATION
East End Arts believes that its educational programs are the primary means of preparing artists, arts patrons, and the community to live life wholly and creatively through their experience with art in all its forms.

2011-12 Collaborations include:

EVENTS
- Full Moon Arts Center (Alex Sipiagin Concert)
- Suffolk Theater (Marquee Lighting Ceremony)
- Long Island Wine Council (5th Annual Wintertest)
- Long Island Convention & Visitors Bureau (5th Annual Wintertest)

GALLERY SHOWS
- Jamesport Manor Inn
- Quogue Library
- Riverhead Town Hall
- Suffolk County Historical Society
- Suffolk County Community College
- First Congressional District High School
- Art Exhibition

EDUCATIONAL PROGRAMS
- Perlman Music Program

Bank of America Neighborhood Builders Award

In November 2011, Bank of America named East End Arts as Neighborhood Builder, a prestigious national award presented to only 90 nonprofit organizations per year. Bank of America defines Neighborhood Builder recipients as outstanding organizations focused on local neighborhood priorities.

The sponsorship funds associated with the award support general operating expenses over a two-year period, as well as professional development opportunities for staff and leadership. Since the program’s inception in 2004, Neighborhood Builders has helped nearly 600 nonprofits with operating support and rigorous leadership training.

“This achievement is a feather in our cap, especially at this pivotal point for East End Arts, celebrating 40 years, and we are so grateful for this award. Due to the economic times, state and federal funding for all nonprofits has been cut back, and this wonderful award allows us to continue to service our constituents and expand our programs.”

- Anika Shapiro, Board President, November 2011
40th Anniversary Gala
This sold-out event celebrated 40 years of East End Arts, honored the organization's founding board members, and raised funds to directly support EEA programs and services. Sponsored by BNY Mellon Wealth Management, Empire National Bank and an anonymous donor.

25th Annual Harvest Gospel Concerts
Connecting community members together by sharing the joy of music from the soul. Sponsored by Suffolk County Legislator Jay Schneiderman and Empire National Bank.

40th Birthday Brunch
Funds raised directly supported EEA programs and services.

10th Annual Teeny Awards Ceremony
Celebrated 10 years of high school theatre recognition on the East End. Sponsored by Suffolk County National Bank and Riverhead Toyota.

16th Annual Community Mosaic Street Painting Festival
This day-long celebration of the arts featured live music, fine art, craft fair, and children's activities, all centering around street painting on Main Street. Funds raised directly supported East End Arts' Scholarships. Sponsored by Bridgehampton National Bank, Suffolk County National Bank, Ivy Acres, Knapp Swezy Foundation, Riverhead Free Library, and the Town of Riverhead.

Rejoice & Shout Dinner and Film Screening
Soul food dinner and film screening of the gospel music documentary Rejoice & Shout, to celebrate the rich history of gospel music's joy and soul and the 25th Anniversary of our Harvest Gospel Concerts. Film compliments of Joe Lauro, Historic Films.
Alex Sipiagin Concert Event
An exclusive and intimately-set performance and evening with the next crop of jazz legends, Grammy-Award Winning Alex Sipiagin & Opus 5 Jazz Quintet, held at the cutting edge Full Moon Arts Center in East Moriches. Sponsored by Peconic Bay Winery and Hamptons.com.

Music Masters Fellowship
Tuition-free program where high school students with exceptional musical ability and commitment are chosen to work alongside internationally recognized recording artists. This year’s mentor was singer/songwriter Lauren Kinhan.

Periman Music Program Collaboration
East End Arts assembled a group of East End string students to participate in an open rehearsal with internationally acclaimed violin virtuoso and conductor Itzhak Perelman in July 2012.

5th Annual Winterfest
Jazz on the Vine
The East End of Long Island was alive and in full swing with over 60 live jazz performances, featuring Grammy-nominated artists over six weekends through February and March. In 2012, Winterfest was honored with the National Arts Destination Marketing Award presented by Americans for the Arts and Destination.

Marketing Association International (MAI). Winterfest is a project of EEA, the Long Island Wine Council, and the Long Island Convention & Visitors Bureau.

Scholarship Program
Over 50% of students at the East End Arts School are provided scholarships to pursue their form of artistic expression in art, music and theater. Scholarships for music are made possible by the New York State Council on the Arts, the Town of Southampton, and by private donors.

Marquee Lighting Ceremony at the Suffolk Theater
Supporting the Suffolk Theater and local restaurants and businesses, we held an evening of arts events “A Night Out in Riverhead” culminating with “Throw the Switch” with theater owners as they unveil the newly installed digital marquee.
Financial Highlights:

- Awarded a two-year, $200,000 Neighborhood Builder grant from Bank of America, a prestigious national honor and award presented to only 90 nonprofit organizations per year.
- Experienced a 16% increase in membership participation.
- Celebrated our 40th anniversary with a successful fundraiser Gala celebration, raising over $20,000 in net income.

**REVENUE**

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<th>Category</th>
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<td>Tuition</td>
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<td>Grants</td>
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<td>Contributions, Sponsorships, Fundraisers</td>
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<td>Membership Dues</td>
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<tr>
<td>Ticket Sales</td>
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<td>Sales &amp; Other</td>
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<td>Other Funding</td>
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**EXPENSES**

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<tr>
<td><strong>Total Expenses</strong></td>
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We are proud to report that expenses associated with educational programming, arts programs, arts-related events, and specific services provided for our membership accounted for more than ninety cents of every dollar spent by East End Arts.

*School, Arts Programs, Member Services, Cultural Tourism

As reported in the Fiscal Year 2012 Audited Financial Statements, September 1, 2011 through August 31, 2012.
THANK YOU TO OUR SPONSORS...

We are proud to be celebrating over 40 years of serving this community through the arts. We could not have done it without the help of our most committed supporters. Our Leadership Circle recognizes those whose support of $1,000 and above have helped us to maintain the level of service and innovation our constituents have come to expect.

Annual Support of $10,000 and above
- Bank of America
- The Corey Foundation
- Ivy Acres
- Long Island Community Foundation
- Lcm and Mark Miller
- New York State Council on the Arts
- Suffolk County Department of Economic Development
- Suffolk County National Bank
- Times/Review Newsgroup

Annual Support of $1,000 and above
- Abatelli Real Estate & Appraisal Services
- Anonymous
- Apple Auto Group
- Astoria Federal Savings
- Barth’s Drug Store
- Ellen and Steve Berger
- BNY Mellon Wealth Management
- Bridgehampton National Bank
- Patricia and Thomas Cruso
- Empire National Bank
- Nancy Gilbert and Richard Wines
- Hotel Indigo
- Marion and Bob Jones
- Knapp Swezey Foundation
- Laura P. Winship Fund
- Lea S. Walsh Foundation
- Maryann and Joseph Martorano
- Maria and Mark Manzi
- Diane Murray
- Sandra and Barry Novick
- Peconic Landing
- Peconic Regional Hematology Oncology
- In Memory of Molly Roach
- Riverhead Building Supply
- Riverhead Free Library
- Riverhead Toyota
- Rosenblatt Foundation
- Annika and Stephen Shapiro
- Sea Tow Services
- Tanger Outlet Centers

In Kind Support of $1,000 and above
- Farm Country Kitchen
- Peconic Bay Winery
- Splish Splash Water Park
- Town of Riverhead
- Yelp

This list includes all donations given from 9/1/2011 through 8/31/2012.

Thank you to our Volunteers
2012 Volunteers of the Year: Cecile Wren & Laura Rivel

Thank you to these two very dedicated volunteers for their enthusiasm and invaluable help in planning and executing many important fundraising events during the 2011-12 year, including East End Arts’ 40th Birthday Party Brunch in January 2012, as well as the 40th Anniversary Gala - Fantastic at Forty on May 5, 2012, in addition to many other projects and initiatives along the way. Volunteerism is one of the key foundations of East End Arts – without it, we wouldn’t be able to impact the community the way we do.

Help East End Arts continue to grow!
- Tell one new person about EEA this year.
- Send us a note about how involvement with EEA has touched your life.
- Connect with us on social media channels like Facebook, Twitter and Instagram.
- Consider a first-time financial gift or an increase in your giving this year.
Gallery & Administration
133 East Main Street
Riverhead, NY 11901
Ph: 631-727-0900
F: 631-727-0966

School of the Arts
141 East Main Street
Riverhead, NY 11901
Ph: 631-369-2171
F: 631-208-1877

Website:
www.eastendarts.org

The programs offered by the East End Arts Council are made possible with public funds from the New York State Council on the Arts, a state agency.

@EastEndArts

East End Arts is a member of:
Americans for the Arts
Long Island Convention and Visitors' Bureau
National Guild for Community Arts Education
New York Multi-Arts Centers
Riverhead Chamber of Commerce
Westhampton Beach Chamber of Commerce

East End Arts is represented on:
Long Island Center for Nonprofit Leadership at Adelphi University
Embracing Our Differences Project
First Congressional Education Advisory Board
Board of Directors, Riverhead Chamber of Commerce
Rotary Club of Riverhead
Southampton Anti-Bias Taskforce
Suffolk County Cultural Advisory Board