



EAST END ARTS BUSINESS CIRCLE
Increase business visibility.
Invest in your community.

Comprised of local business leaders, the *Business Circle* provides support for the many cultural programs and educational opportunities organized through East End Arts.

Our goal, like yours, is to make the East End a more desirable place to live and work, attract new people to our area, and be a tool in economic revitalization. Join the *Business Circle* today and bring the arts and community together to enrich and transform lives.

Each year in the Fall during our *Preferred Networking Party*, the *Business Circle* will choose which of our six annual juried shows they wish to sponsor that coming year. The Circle's members will receive extensive recognition on all marketing material related to that exhibit, as well as special thanks all year long through East End Arts web and printed material.

ANNUAL MEMBERSHIP FORM

YES! I wish to become a *Business Circle* member and support East End Arts!

Circle one: New / Renewal / Gift

- | | | | |
|---|-------|---|--------|
| <input type="checkbox"/> Not-for-profit Arts Organization | \$100 | <input type="checkbox"/> Professional Friend | \$500 |
| <input type="checkbox"/> Professional Advocate | \$125 | <input type="checkbox"/> Professional Arts Leader | \$1000 |
| <input type="checkbox"/> Professional Sustainer | \$250 | <input type="checkbox"/> Professional Benefactor | \$2500 |

MEMBERSHIP INFORMATION:

This membership is a gift

I would like to receive EEA email news. Email: _____

I would like to opt-out of monthly bulk mailings.

Organization/Business: _____

Name: _____ Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Alternate phone: _____

Website: _____

MEMBERSHIP PAYMENT:

Name of cardholder: _____

Membership Dues: _____ Additional Contribution: _____

TOTAL PAYMENT: _____

CC#: (Amex / Visa / MC) _____ Expiration: _____

Matching Gift (My employer is): _____

I decline all taxable goods and services offered in consideration of my gift

For internal use:

Form completed by: _____ Date: _____

Reason for joining: _____

(Example: School discount, free gallery submission, renewal, etc.)



EAST END ARTS BUSINESS CIRCLE LEVELS AND BENEFITS

	Arts Organization (not-for-profit) \$100 100% tax-deductible	Advocate \$125 100% tax-deductible	Sustainer \$250 100% tax-deductible	Friend \$500 \$460 tax-deductible	Arts Leader \$1,000 \$900 tax-deductible	Benefactor \$2,500 \$2,400 tax-deductible
NAME RECOGNITION						
EEA website recognition on <i>Arts Registry</i> page, with link to your organization	✓					
Website recognition as member of <i>East End Arts' Business Circle</i>	✓	✓	✓	✓	Logo	Logo with link
One annual "Thank You" advertisement in <i>TimesReview</i> listing BC members	✓	✓	✓	✓	Logo	Logo
E-blast link to <i>East End Arts' Business Circle</i> website page*	✓	✓	✓	✓	✓	Logo in e-blast
<i>Leadership Circle</i> recognition (website, annual report, school class brochure)					✓	✓
Recognition on EEA website homepage						Logo with link
INCREASED VISIBILITY						
Inclusion in our Community Discount Program	✓	✓	✓	✓	✓	✓
Display of promotional material in EEA lobby	✓	✓	✓	✓	✓	✓
Business event promotional opportunities via EEA e-blasts, at a nominal fee**	One free e-blast	One free e-blast	One free e-blast	Two free e-blast	Two free e-blast	Two free e-blast
Business event promotional opportunities in monthly bulk mailings	✓	✓	✓	✓	✓	✓
Free ad in our <i>Harvest Gospel</i> brochure					✓	✓
Special thanks on Facebook, four times annually^						✓
NETWORKING OPPORTUNITIES						
Invitation to private exhibition preview cocktail parties in EEA Gallery				✓	✓	✓
Opportunity to host one private entertaining event in EEA gallery and on EEA grounds (subject to fees and availability)					✓	✓
Two invitations to one annual exclusive EEA event in an intimate setting					✓	✓
Two invitations to one annual private event with EEA Artist-in-Residence					✓	✓
SPECIAL GIFTS						
Individual gift memberships	1	1	2	2	3	4
<i>Business Circle</i> membership cards	1	1	2	2	3	4
Discounted rate on rental of EEA Carriage House for events	✓	✓	✓	✓	✓	✓
Membership in the North American Reciprocal Program		✓	✓	✓	✓	✓
One free square at <i>Community Mosaic Street Painting Festival</i>			4' x 6' square	4' x 6' square	6' x 8' square	8' x 8' square
Private tour of gallery exhibition with Director for up to 20 employees					✓	✓

*E-Blast goes out weekly to over 7,000+ subscribers

**Events listed in e-blasts for two weeks. Bulk mails go out monthly

^6,000+ Facebook followers